



## NEWSLETTER

Information provided according to article art. 13 of European Regulation 679/2016 (GDPR - General Data Protection Regulation)

**DATA CONTROLLER.** The data controller is Gessi S.p.A., rappresentata dal Presidente del Consiglio di Amministrazione pro tempore, con sede in Parco Gessi 13037 Serravalle Sesia (VC).

**DATA PROCESSING DESCRIPTION.** Promotion and marketing activities through the use of Newsletters and production activities offered for customers and prospects..

**PURPOSE AND LEGAL BASIS.** Please be advised that the data will be processed for the following purposes:

PURPOSE	LEGAL BASIS	STORAGE PERIOD OR CRITERIA
Newsletter subscription for commercial and marketing activities	(Art.6 1.a GDPR 679/2016) CONSENT	Until the request to unsubscribe from the newsletter

**MANDATORY OR OPTIONAL NATURE OF DATA PROVISION.** Please be advised that, considering the purposes of the data processing, data provision is mandatory. Failure, partial or incorrect provision could make impossible to finalise the contract.

In case of providing data by filling forms containing asterisks:

- The communication of the data marked with an asterisk is necessary and failure to provide it will make impossible for the Data Controller to provide as requested or otherwise handle requests.
- The communication of data without an asterisk is optional: failure to provide data will still make it possible to provide the information requested.

**RECIPIENTS OR GROUPS OF RECIPIENTS.** The personal data may be processed exclusively by the Controller or persons authorised by the latter.

The data will be communicated outside the structure of the owner:

CATEGORIES OF THIRD PARTIES TO WHOM THE DATA OR PART OF THE DATA MAY BE COMMUNICATED
Other companies in the corporate group, in particular the parent company, which carry out activities for intercompany service agreements, or for the purpose of organizing and controlling processes at group level

The data will not be disclosed.

**LODGING A COMPLAINT WITH THE SUPERVISORY AUTHORITY.** The data subject is entitled to lodge a complaint with the Supervisory Authority (for Italy: Garante per la protezione dei dati personali [www.garanteprivacy.it](http://www.garanteprivacy.it)).

**RIGHTS OF THE DATA SUBJECTS.** It is possible at any time, to exercise the rights to access personal data, rectify or erase the latter, restrict processing, object thereto or to processing portability according to articles 15-20 of European Regulation 679/2016 by sending an e-mail to the following address: [privacy@gessi.it](mailto:privacy@gessi.it)

### Gessi SpA



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The exercise of the rights of the interested party could be delayed, limited or excluded in the cases provided by art. 2-undecies Legislative Decree 196/03.

**RIGHT TO OBJECT.** The right to object, for reasons related to the particular situation of the Data Subject, to the processing of personal data concerning him/her, pursuant to art. 6 (1) (e) or (f) GDPR. With regard to the processing of personal data for direct marketing purposes, the data subject has the right to object at any time to the processing of personal data concerning him or her carried out for such purposes, including profiling to the extent that it is related to such direct marketing through the sending of an email request [privacy@gessi.it](mailto:privacy@gessi.it)

**RIGHT TO WITHDRAW CONSENT.** The data subject has the right to revoke his/her consent at any time by sending a request to that effect via email to the address [privacy@gessi.it](mailto:privacy@gessi.it); The revocation does not affect the lawfulness of the processing based on the consent given before the revocation itself.

**EXISTENCE OF AN AUTOMATED DECISION-MAKING PROCESS.** Processing does not involve any automated decision-making process.

**TRANSFER OF DATA TO A THIRD COUNTRY OR TO AN INTERNATIONAL ORGANISATION.** The data Controller shall not transfer any personal data to a third country or international organisation.