



PRIVACY AND COOKIE POLICY

pursuant to Article 13 of the European Regulation 679/2016 (GDPR – General Data Protection Regulation) concerning the following processing of personal data

PRIVACY POLICY

This policy describes the practices of Gessi s.p.a. (“Data controller”) regarding data collected in connection with use of this website by users (“Users”), our social media pages, applications, emails received by the Data controller containing a link to this privacy policy or other relevant communications with our Users.

Websites, applications, social media pages, and e-mails are jointly referred to as the “Services”.

DATA CONTROLLER

The data controller is Gessi s.p.a. with registered office in Parco Gessi, 13037 Serravalle Sesia (VC), Tax Code and VAT N. 02235360027, who can be contacted at the following e-mail address: gessi@pec.gessi.it

PROCESSED DATA

“Personal data” means data that enable the identification of the user as a person or relate to the user as an identifiable person. The Services collect personal data such as:

- Name
- Mail address (including billing address and delivery address)
- Telephone number
- E-mail address
- IP address (from your IP address we can also roughly deduce your location)
- Social media account IDs
- Payment card details
- Profile picture

(jointly referred to as “Data”).

LEGAL BASIS AND PURPOSE OF PROCESSING

Purpose of processing	Legal basis
Ensuring the functionality of the Services, including allowing access to the Services provided by the portals and reserved for registered Users	Article 6 paragraph of the GDPR: to manage the contractual relationship with our Users
Analysing and improving the performance of the Services (see also Cookie Policy below)	Article 6 paragraph 1 a of the GDPR with a consent of the Users Article 6 paragraph 1 f of the GDPR in the presence of a legitimate interest of the Controller Article 6 paragraph 1 c of the GDPR to the extent required by applicable law

Gessi SpA

PRIVACY AND COOKIE POLICY

pursuant to Article 13 of the European Regulation 679/2016 (GDPR – General Data Protection Regulation) concerning the following processing of personal data

Transmitting administrative information, such as changes to our conditions and regulations	Article 6 paragraph 1 c of the GDPR to fulfil a legal obligation
Sending our newsletter and/or other advertising materials and sharing part of the content in social media	Article 6 paragraph 1 a of the GDPR with a consent of the Users Article 6 paragraph 1 f of the GDPR in the presence of a legitimate interest of the Controller
Analysing personal data for company reports and ensuring customised services	Article 6 paragraph 1 a of the GDPR with a consent of the Users Article 6 paragraph 1 c of the GDPR to the extent required by applicable law Article 6 paragraph 1 f of the GDPR in the presence of a legitimate interest of the Controller
Facilitating the participation in draws, prize competitions or other promotional activities	Article 6 paragraph 1 a of the GDPR with a consent of the Users Article 6 paragraph of the GDPR: to manage the contractual relationship with our Users
Establishing, exercising or defending a right in all competent courts, including out-of-court procedures	Article 6 paragraph 1 f of the GDPR: legitimate interest of the Controller

NATURE OF DATA PROVISION

The provision of Data for the purposes indicated in the preceding paragraph is optional, unless otherwise specified by the Controller, for example by marking mandatory Data in the forms with an asterisk. Failure to provide compulsory Data may result in the impossibility to provide the Services required.

DATA RECIPIENTS OR POSSIBLE CATEGORIES OF DATA RECIPIENTS

Personal data will be processed by the Controller, and by persons strictly authorised by it.

Data may be disclosed to the following categories of third parties:

- (I) external natural and/or legal persons authorised to process data by a specific agreement with the Controller (Article 28 GDPR) or as autonomous data controllers (Article 4, paragraph 1, no. 7 GDPR), also by virtue of the law;
- (II) parties to whom such communication must be made in order to fulfil or require the fulfilment of specific obligations laid down by laws, regulations and/or national and EU legislation, such as public agencies and other public authorities;
- (III) other subsidiaries and/or associates and/or affiliates of the Controller that are part of the “Gessi Group”.

PRIVACY AND COOKIE POLICY

pursuant to Article 13 of the European Regulation 679/2016 (GDPR – General Data Protection Regulation) concerning the following processing of personal data

DATA TRANSFERS TO THIRD COUNTRIES OR INTERNATIONAL ORGANISATIONS

As part of the management of the relationship with the Controller, it may be necessary to transfer the Data to countries outside the EU and/or to international organisations in order to achieve the purposes of the processing. In such cases, the Controller will adopt all appropriate security, protection and confidentiality measures aimed at protecting the Data, in compliance with the privacy regulations in force.

RETENTION PERIOD

Your data will be kept for the time necessary to achieve the purposes for which they are processed and, thereafter, within the terms provided for by any applicable regulations.

Criteria for defining retention periods:

- we retain data for the period of time during which we have a contractual relationship with our Users and/or during which we provide the relevant Services (e.g. as long as you have an account on our portal or use our Services);
- check whether archiving is necessary, depending on our legal situation (e.g. with regard to limitation periods, procedures or checks by authorities); and
- check whether we are obliged by applicable law to keep the Data for a further period (e.g., in the case of purchase transactions we may be obliged to keep records of your transactions for a certain period of time).

DATA SUBJECT RIGHTS AND HOW TO EXERCISE THEM

The User may in any case and at any time exercise the following rights:

- access to personal data, rectification or deletion of personal data, restriction of processing, objection, portability under Articles 15-20 of the GDPR by sending an e-mail request to privacy@gessi.it
- to lodge a complaint with the Italian Data Protection Authority (see website: www.garanteprivacy.it).

EXISTENCE OF AN AUTOMATED DECISION-MAKING PROCESS

The processing does not involve automated decision-making process.

COOKIE MANAGEMENT

A cookie is a small simple file that is sent along with pages of this website and stored by your browser on the hard drive of your computer or another device. The information stored therein may be returned to our servers or to the servers of the relevant third parties during a subsequent visit.

Cookies can be:

- First-party cookies, i.e. cookies installed directly by the Controller;
- Third-party cookies, i.e. cookies from sites or web servers other than the one hosting this site, used for purposes specific to those third parties.

The Data Controller has read and applies the Provision of the Italian Data Protection Authority “Identification of simplified methods for the provision of information and acquisition of consent for the use of cookies” of 8 May 2014 – [web doc. no. 3118884] (Published in the Official Gazette no. 126 of 3 June 2014) and the European Board Guidelines 5-2020 on consent. Below we inform our Users about the use of the cookies on our website and as part of the other Services.